

Press Release

Nelson Toews of Ostanek's Music awarded with first Pure Canadian Sale!

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In the summer of 2011, Sonor Drums Canada commissioned Sonor to build the exclusive PURE CANADIAN Snare Drums which began delivering to select dealers across Canada in Early October. Within a few days, the first Custom signature badge order was received, marking the first retail sale of the 14" Pure Canadian model.

The drum was sold by Nelson Toews of Ostanek's Music in St. Catharines, ON. Nelson was presented with an engraved plaque and recognized by Sonor for the first retail sale of the exclusive drum in Canada.



Store Manager: Rick Ostanek, and Sales Associate: Nelson Toews

Ostanek's Music has been servicing the Greater Niagara Area for over 35 years, and has been an authorized Sonor dealer for the last 10 of those years. Store manager Rick Ostanek, travelled to Germany in 2007, visiting Sonor's manufacturing facility and head office with Sonor retailers and Sonor Drums Canada sales representatives from across the country.

Sonor Drums and Percussion is distributed by Coast Music – a division of JAM Industries, 21000 Trans Canada Hwy., Baie D'Urfe, QC H9X 4B7 www.sonorcanada.com Email: scott@sonorcanada.com