



Product News 2015

Embargoed to January 22, 2015

SONOR ANNOUNCES THE ONE OF A KIND SERIES LIMITED SNARE DRUMS

SONOR, proudly celebrating a tradition of 140 years of excellence has announced the launch of the Limited Edition One Of A Kind snare drums to be introduced at Winter NAMM 2015. These limited drums are the top of the line of the SONOR snare program and honour the long tradition of exiting veneers and innovative instruments within the company's history. Each series features an extremely limited run of special designed snare drums with spectacular natural grown veneers and new shell designs. For each edition a certain tree has been selected with the goal in mind to only use the most exiting parts of the grain and set them to perfectly set vertical grain patterns. Vertical outside veneer grains have been introduced through SONOR in 1973 and a the companies trademark ever since. All veneers are sourced at specialized suppliers in Germany, which guarantee that these trees come from environment friendly sources and are exported/ imported legally. The instruments badges highlight laser cut mallet shaped logos, made out of the same veneer that is used on the snares itself.

Each One Of A Kind snare drum is delivered in a hard case, made to SONOR's specification and includes a personal 'welcome to the SONOR family' package.

ONE OF A KIND SNARE DRUM - Black Chacate (lat: guibourtia conjugata) Edition volume: 80 snare drums

Features

Shell Sizes - 14" x 7"

Shells - Hand selected North American Maple 12 plies/ 7 mm thickness

Bearing Edges - modern 45 degrees

Finish - The snare features a gorgeous high gloss lacquered Black Chacate veneer inside and outside and chrome plated fittings

Badge - One of a Kind badge with laser cut mallet shaped logo in Black Chacate veneer, 1 out of 80

Hoops - Die Cast hoops on top and bottom. The bottom hoop has an open bridge design to fully benefit the Dual Glide System

Snare Strainer - Dual Glide Snare System

Snare Wires - 18-strand bronze wires, handmade in Germany

The Lugs - SQ² lugs with internal Tune Safe and APS

Drumheads made by REMO USA - Remo Ambassador coated/ Ambassador Snare

Resonance

Exclusive Packaging - includes a unique "One of a Kind" case, made by Hardcase UK and a personal 'welcome to the SONOR family' package

For more information check out the SONOR homepage: www.sonor.com,
<http://www.facebook.com/sonordrums>